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STIHL India opens new facility

The India-based STIHL sales subsidiary ANDREAS STIHL Pvt. Ltd has celebrated the opening of its new facility in Pune. As one of the fastest growing sales subsidiaries in the STIHL Group, the expansion marks a necessary step for STIHL India. Norbert Pick, Executive Board Member for Marketing and Sales at STIHL, attended the grand opening at Chakan Industrial Park. “We are extremely proud to have acquired the land in Pune to build an office, warehouse and operations building tailored to our needs,” he said. “This investment reaffirms the commitment of STIHL to India, one of our key markets.” Parind Prabhudesai, Managing Director of STIHL India, added: “We are pleased to be part of this journey, as it underscores our commitment to growth in the Indian market. Along with our colleagues and partners, we are ready to push ahead with the revolution in farming equipment.”

7,100 m² floor space and increased capacities

The plot measures almost 23,200 m². Of this space, 7,100 m² has been transformed into a warehouse and operations building, office and showroom, along with a service and training facility. The plot offers enough space to expand the new buildings by an additional 3,500 m², should STIHL India continue on its growth path. With a total investment volume of around 10 million euros, construction took less than one and a half years to complete. The groundbreaking ceremony was held in April 2019, and operations at the new distribution centre started in October 2020. However, the coronavirus pandemic had prevented the facility from being officially dedicated until now.

STIHL India – looking back over 16 successful years

The India-based STIHL sales subsidiary was first established in 2006, consisting of one office with four employees in Bangalore at the time. When it first entered the market, forestry and farm equipment was scarce in India. In response, the distributor began by selling limited units of chainsaws and clearing saws. Demand for hand-operated outdoor power equipment has increased over time due to the rise in automation in India, prompting STIHL India to expand its dealer network nationwide. STIHL India currently has 61 employees.

Company Portrait

The STIHL Group develops, manufactures and distributes power tools for professional forestry and agriculture as well as for garden and landscape maintenance, the construction sector and private garden owners. The product range is complemented by digital solutions and services. Products are distributed through authorized dealers and STIHL’s own online-shops, which will be expanded internationally over the next few years – including 42 sales and marketing subsidiaries, about 120 importers

and more than 55,000 servicing dealers in over 160 countries. STIHL produces in own plants in seven countries: Germany, USA, Brazil, Switzerland, Austria, China, and in the Philippines. Since 1971 STIHL has been the world's top-selling chain saw brand. The company was founded in 1926 and is based in Waiblingen near Stuttgart. In 2021, STIHL achieved a worldwide sales volume of 5.06 billion euros with a workforce of 20,094.

This press release and pictures are available for downloading from the STIHL website at <https://www.stihl.com/daily-pressbusiness-press.aspx> zum Download zur Verfügung.

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