

Sustainability Policy

Corporate responsibility has a long tradition at STIHL. The company recognizes that it has a special obligation to employees, society and the environment and accepts responsibility which goes over and beyond the legal minimum requirement. Our understanding of responsibility, which has grown over decades, is set down in our Corporate Culture. In the following we have defined our guidelines for continuous and sustainable company growth. This sustainability policy is the basis for including economic, ecological and social aspects in all our business activities

■ Sustainable Economic Management

STIHL is committed to sustainable business success. As a family-owned company, we are not listed on the stock exchange and can therefore make decisions independent of the financial markets and economic fluctuations. With steady, organic growth, we are continuously strengthening our competitive position, and we remain stable even in times of crises and create secure jobs. We thus increase value creation in the long term.

■ Employees

STIHL takes its responsibility for its more than 14,000 employees all over the world seriously. For this reason we see social security, a fair, cooperative partnership and frank communications as an important basis for our joint success. Guaranteeing the safety and health of employees is a central task for STIHL. Health and safety at work are integral parts of our management system. In addition, by offering numerous advanced training and education courses, the company provides all employees with the opportunity to further improve their skills and strengths.

■ Environment

As a worldwide leading manufacturer of chain saws and outdoor power tools for forestry and agriculture, horticulture and landscape maintenance as well as the construction industry, STIHL has a special responsibility for the ecology. STIHL products contribute to the cultivation, preservation and care of nature. They are employed for the conservation of woodlands and sustainable forest management, for the prevention of forest fires and for professional outdoor and forest work. With our products and processes we are committed to protection of the environment, exceptional energy efficiency and its continuous improvement. We are reducing our energy consumption on a continuing basis and make judicious use of energy.

■ Education

Education and technical qualifications are of critical importance for the further development of society and the economy. Guided by the principle of sustainability, we work together with schools and universities on long-term educational projects and train young people over and beyond our own requirements. Our aim is to ensure a future source of young skilled workers and prepare them for qualified professional careers. We also offer our dual education system to employees at STIHL manufacturing plants in other countries, whose state schools have no equivalent educational scheme.

■ Society

At STIHL, we are firmly convinced that companies have a special responsibility vis-à-vis society. We are happy to take on this responsibility – at our founding company in Waiblingen, but also at our national and international locations. By initiating and supporting social and cultural projects we want to contribute to a favorable development of society.